The Brooke Healey Foundation
2026 Holiday Card Contest Guidelines

DESIGN GUIDELINES

1. Designs should fit a 5x7 space. Can be portrait or landscape.
    - Most of our designs are produced in a 5 1/2" x 7 7/8" format. While each entry does not need to be submitted in that exact size, it should be proportional to those dimensions.
    - Uploaded images should be high resolution
2. You must incorporate a yellow ribbon in some way.
3. Share your creativity by designing a winter holiday card that sends wishes of peace, joy, and warmth. Please focus on seasonal elements rather than holiday or religious themes
4. Artwork should be in full color. No black and white designs.
5. No use of AI
6. No words. We will add our holiday message so we suggest you leave a little space for it. See examples below where the wording was digitally added by the foundation.
7. Major focal points of the design should not go to the edge or it may be cropped. If that is part of the design like number 3 that is ok.
8. We have the right to ask for 1 or 2 edits of your design if you are a finalist.
9. We have the right to make digital edits such as adding a greeting or small details.

Previous year's samples:

1.

2.

3.

KEY WORDS for your inspiration:
Hope, love, inspiration, community, children, innocence, greeting, or something symbolic like the cardinal.

OUR MISSION:
The Brooke Healey Foundation builds awareness and raises funds for research in Diffuse Intrinsic Pontine Glioma (DIPG); helps families dealing with pediatric cancers, especially brain cancers and DIPG; fosters community relationships and promotes involvement through scholarships awarded to civically active students.

PRIZE
Sweatshirt AND beanie sizes to be chosen by the winner and shipped to them.

ELIGIBILITY

1. This contest is open to all students in elementary, middle, high school, and post high school programs/colleges.
2. Students MAY enter more than one submission.
3. **TIMING. The Contest begins at 12:01:00 a.m. Eastern Time ("ET") October 18, 2026, and ends at 11:59:59 p.m. ET, November 25, 2026. Applications submitted after November 4, 2025, are not eligible. Incomplete submissions or submissions sent outside the contest entry period will not be considered**.

AGREEMENT TO OFFICIAL RULES. Participation in the Contest constitutes applicant's full and unconditional agreement to and acceptance of these Official Rules. By entering the Contest, applicant warrants that the submission is an original work, has not been previously published or won any award, and that applicant is aware of no conflicting rights in the submission including but not limited to copyright or other intellectual property right as further identified below in the section entitled "No Infringement." Applicants agree that Sponsor, its affiliates, parents, subsidiaries, agents or contractors and their employees, officers and directors shall not be liable for injury, loss or damage of any kind resulting from participating in this Contest.

PUBLICITY; USE OF NAME AND LIKENESS. Except where prohibited by law, entry in the Contest constitutes each applicant's consent to the Sponsor's use of his or her name, city and state of residence, entry, likeness, photograph, and image for advertising, publicity, and promotional purposes in any media, online or offline, without further permission, consent, payment or other consideration. The winner's name and age will appear on the inside credits of the card.

RUNNERS UP:
We reserve the right to use the artwork of a runner up for an interior image or back side of the card image. All of the same publicity, likeness and official rules apply.

ONLINE ENTRY ONLY: Contest participants should register on the LINK website & form. The online application must include a scanned image of the original work of art, the applicant's first and last name, age, e-mail address (of parent if applicant is a minor), city/town and state, grade level, name of school currently attending.

JUDGING:

All entries will be reviewed by a panel of judges selected by the foundation. Artwork will be judged on creativity, artistic expression and merit, and how it applies to the contest theme(s). The winner will be notified by email on or before Dec. 01, 2026.

Questions regarding the contest can be sent to Maria@brookehealey.com